

Industrial Forum 2009 User Driven Open Innovation

IN ADVANCED SERVICE-PRODUCT DEVELOPMENT

CONFERENCE CENTRE NH JOLLY LEONARDO DA VINCI - Via Dei Gracchi, 324 - Rome

Organized by INNOFIT, COIN, COLLABS and ESoCE-Net

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Open Innovation In Advanced Service-Product Development *Open Innovation IT Service Platform and Living Labs*

Expected results from this workshop is to facilitate the collaboration between COIN and the Living Labs ENOLL community, which counts, with the 4th wave call still ongoing, not less then 129 Living Labs organization registered. Participants in this workshop are:

- Researchers in the Enterprise Interoperability and Collaboration domain,
- IT industry, willing to collaborate and get involved along the various COIN project phases, especially SMEs through their reference Living Labs;
- Representatives from the Living Lab Community, willing to learn how to utilise COIN platform in order to build advanced, innovative pilots and create business opportunities in general;
- Industrial associations and SMEs' stakeholders in general.

Schedule

- 14.00-14.10** *Workshop Introduction: workshop objectives and opportunities* Roberto Santoro; Sergio Gusmeroli (ESoCE-Net/TXT, Italy)
- 14.10-14.30** *COIN IT Service Platform for open innovation* Benjamin Gil-Navarri (ATOS ORIGIN, Spain)
- 14.30-14.50** *COIN4LL White Paper: how COIN can benefit from the Living Lab Community and viceversa* Marc Pallot (ESoCE-Net, France)
- 14.50-15.30** *Living Lab related IT applications*
Voralberg Living Lab, Jens Schumacher
Lutin UserLab, Charles Tijus, LUTIN
Supporting Creativity in Living Labs, Klaus-Dieter Thoben, BIBA
Supporting Communities in Living Labs, Kjetil Kristensen, ESoCE
Territories of tomorrow Living Lab, [Andre Loechel](#), ToT Llab

(Conference's Registration available at <http://www.esoce.net/esoce2009.asp>)